

WORLD READ ALOUD DAY SWEEPSTAKES

The Scholastic “World Read Aloud Day Sweepstakes”

Twitter, Instagram

December 4, 2017 – January 12, 2018

Official Rules:

- 1. NO PURCHASE IS NECESSARY TO ENTER OR WIN.** To enter the sweepstakes for a chance to win, share your favorite read aloud experience on either Twitter or Instagram. What does reading aloud look like to you? What’s your favorite book to read aloud? What did you read aloud and what were your students’ reactions? Share your story and photos on Twitter or Instagram using the hashtags #WorldReadAloudDay and #Sweepstakes for a chance to win read aloud resources for you and your classroom. You must tag Scholastic Education on Twitter @Scholastic or @ScholasticTeach and/or Instagram ([@ScholasticInc](#)) to submit your entry. **Entrants may enter Sweepstakes only once. Multiple entries or entries from multiple accounts by the same entrant will be disqualified. Each entrant can only win once.** All entries must be submitted by **11:59PM ET on Thursdays to be eligible for that week’s sweepstakes. Entries must include the hashtags #sweepstakes AND #worldreadaloudday.**
2. By entering Sweepstakes, each entrant warrants and represents the following with respect to his/her post/tweet (including photo): (a) entrant is the sole and exclusive owner of the post/tweet, (b) the post/tweet is entrant’s own creation and original work, (c) the post/tweet will not infringe any rights of any third parties, (d) any third parties mentioned in the post/tweet or shown in the photograph have given entrant appropriate consent and/or release to be included and used in entry, and (d) the entrant is the parent or legal guardian of any child(ren) appearing the entry.
3. Sweepstakes is open to legal residents of the United States age 18 or older as of the date of entry, except employees of Scholastic Inc. (“Sponsor”), and its respective affiliates, subsidiaries, and its respective advertising, promotion, and fulfillment agencies, and the immediate families of each. Sweepstakes is subject to all applicable laws and regulations. Sweepstakes is void where prohibited or restricted by law. All decisions of Sponsor in connection with this Sweepstakes are final and binding.
4. **A total of three (3) winning entries will be chosen at random every Friday during December 4, 2017 to January 12, 2018 by Sponsor. Sponsor will contact Winners every Monday the following week by 5:00 pm EST, by phone and/or email.** Winner must provide Sponsor with Winner’s physical mailing address within 48 hours of the Sponsor contacting the Winner. Sponsor reserves the right, in its sole and absolute discretion, to disqualify any post/tweet that is inappropriate for any reason, including without limitation, for depicting or mentioning sex, violence, drugs, alcohol and /or inappropriate language.
5. Except where prohibited by law, each entrant consents to the use of his/her name, age, city and state, likeness, other biographical information furnished by entrant, and entry by Sponsor in any and all media now known or hereafter created without further notice or compensation. Any and all entries may be cut, edited, reformatted, rearranged, and combined with other materials and/or otherwise modified in

Sponsor's sole and absolute discretion.

6. Prizes: **Three (3) winners will each receive one (1) read aloud classroom kit prize pack which includes: (1) professional book Every Child a Super Reader valued at \$31.99, (1) professional book The Ultimate Read-Aloud Resource valued at \$34.99, and (1) of the following: a Best Friends Collection (specific to grade level requested) valued at \$230.00, Nell Duke's Buzz About It (specific to grade level requested) valued at \$558.00, and a 7 Strengths Library valued at \$560-746.00 (specific to grade level requested) Approximate Retail Value \$1414.98 - \$1600.98).** Prizes are nontransferable, not returnable, and cannot be sold or redeemed for cash. No substitutions allowed, except by Sponsor in the event of prize unavailability, in which case a prize of equal or greater value will be awarded. Taxes, if any, on prize are the sole responsibility of the Winner.
7. Scholastic Inc. and its agencies shall not be liable for (a) telephone, electronic, program, network, Internet, or computer delays, deletions, interruptions or other failures of any kind; (b) late, lost, damaged, failed, misdirected, incomplete, garbled, unintelligible, or delayed computer messages; or (c) any human error that may occur in the processing of any entry; or (d) any theft, destruction, unauthorized access to, or alteration of entries, whether caused by the sender or any of the equipment or programming associated with or utilized in this Sweepstakes. Proof of online posting of an entry does not constitute proof of delivery. In the event of a dispute regarding the identity of a person submitting an entry, the entry will be deemed to be submitted by the Authorized Account Holder of the e-mail address at the time of entry. "Authorized Account Holder" is defined as the natural person who is assigned the e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.
8. If the administration or integrity of the Sweepstakes is compromised or corrupted at any time, Sponsor reserves the right to modify, suspend or cancel the Sweepstakes. Sponsor and its agencies shall not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from entering the Sweepstakes. By entering the Sweepstakes, entrants affirm that they have read and accepted these Official Rules. Any person attempting to defraud or in any way tamper with this Sweepstakes will be disqualified and ineligible to win a prize.
9. By entering this Sweepstakes, Winner and all entrants agree that Sponsor and its officers, directors, agents and employees, Twitter, Inc., and Instagram will have no liability or responsibility for injuries, losses or damages of any kind resulting from the acceptance, possession or use of any prize or participation in this Sweepstakes and Sponsor and its officers, directors, agents and employees, Twitter, Inc., and Instagram will be held harmless against any claims arising directly or indirectly from the use of any prizes or participation in the Sweepstakes.
10. To obtain a winner's list, send a self-addressed stamped envelope **after February 15, 2018** to: Read Aloud Sweepstakes, Corporate Communications, Scholastic Inc., 557 Broadway, New York, NY 10012.
11. All entries and participant information become the property of Sponsor, subject only to the policies of Twitter, Instagram, and Sponsor's privacy policy posted on www.scholastic.com/privacy. Notwithstanding the foregoing, this Sweepstakes is in no way sponsored, endorsed, administered by, or associated with, Twitter or Instagram. You understand that by entering Sweepstakes you are providing your information to Sponsor and not to Twitter or Instagram.
12. Sponsor: Scholastic Inc., 557 Broadway, New York, NY 10012